



# MESA MESSENGER

Newsletter of the Taylor Ranch Neighborhood Association, Inc.

July 2000

*Dear Friends,*

A number of years ago, British economist E.F. Schumacher wrote *Small is Beautiful*. In this surprisingly simple book, the author presented his theory that "bigness" is detrimental to effectiveness. He suggested that the level of complexity associated with increasing size results in breakdowns.

If you like you can experiment with this idea at the next social function you attend. Watch how conversation groups form. Initially one or two come together followed by several others joining in. When a group increases to five or six people, a split off will typically occur and two smaller groups will form. The process continues indefinitely.

Interestingly, one can hold "bigness" together through the use of structures and facilitation, for example the Arts in the Park event at the Mariposa Basin is an artificial structure with persons assigned to direct the process. So this " " event can be facilitated, but it is not necessarily very effective from the standpoint of those involved.

The Taylor Ranch Neighborhood Association is an artificial structure that was created to act on the behalf of the residents of the community. It can do things which smaller groups may not be able to accomplish, but it will never be as effective as those individuals or groups. There is no good substitute for such small groups of individuals acting in their own best interests. Margaret Mead essentially confirmed this when she intimated that small groups of committed people can change the world.

We have ample experience with this in TRNA. Certainly the Youth Committee has demonstrated the extraordinary capacity of a relatively small group of young people. Every year small groups operating under the aegis of TRNA create the Easter Event, the Christmas Party and countless other activities.

It looks like TRNA does a great deal, but in fact it is small, affiliated groups which do the work of the organization.

I was particularly pleased at our last board meeting to see a group beginning to form around the adoption of Butterfield Park, formally known as Riverview Park, at the corner of Golf Course Road and Butterfield. In fact a group of two had already been taking care of the park, but they will now be expanding their impact by including others as the park officially becomes sponsored by TRNA. Once again TRNA will appear to be acting on behalf of the residents, but in fact is only the conduit allowing residents to act on their own behalf.

Our community will always have many needs as well as many people interested in satisfying those needs. I encourage you to identify those things which need attention, then to bring them forth to your Board of Directors. But please don't come with the expectation that we will solve your problem or address your issue. If we do our work well, we will aid you and others in dealing with it.

That is known as effective leadership and good stewardship. Better still, it keeps the solutions small and in the hands of those most adept at tending to them.®

Regards,

Ron Chapman, Vice-President

## Upcoming Events

July

**20th -- Summer Nights**  
Folk Music from 6-9pm

Alb. Aquarium & Botanic Gardens  
\$4.50 adults/\$2.50 children

**21st -- Zoo Music**

Latin Guitar, gates open 5:30pm  
Concert 7pm  
Rio Grande Zoo  
\$6 adults/\$3 children

**27th -- Summer Nights**

Jug Band Music from 6-9pm  
Alb. Aquarium & Botanic Gardens  
\$4.50 adults/\$2.50 children

**28th -- Swim Party**

TRNA Youth Committee  
Sierra Vista Pool -- \$3 admission  
5:30 - 8:00pm

## TRNA Contacts / Board of Directors

Rick Lackey.....	President	.....897-2259
Ron Chapman.....	Vice-President	.....899-8904
Virginia Klebesadel.....	Secretary	.....898-9173
Tom Knutilla.....	Treasurer	.....897-2751
Don Newton.....	Director/Government Affairs	.....898-2185
Diana Manning.....	Director/Crime	.....898-6547
Peggy Minich.....	Director/Education	.....899-8590
Dana Krill.....	Director/Youth Committee	.....898-9117
Christine Dillow.....	Director/Newsletter	.....899-2270
Jolene Wolfley.....	Director	.....890-9414
Jerry Beck.....	Director	.....890-5478

## Youth Committee

### Update

by Caleb Rees

The Taylor Ranch Youth Committee will be holding several events for the summer of 2000. One of our many events is the July 28th pool party being held at Sierra Vista Pool. It's a Friday night and we will be selling snacks. The admission for this event is \$3.00 and the event will be held from 5:30 to 8:30pm. Please tell all your friends about this and make room on your calendar because we want everyone that can come to come.

Another fundraising event we will be doing in the summer are car washes. While we still don't know where they will be held, please feel free to call Debbie Tatum at 897-5071 and ask where they're being held. We plan on holding several carwashes in the month of July.®

# CU

AUTOSALE

## July 21 & 22



- Incredible selection of used cars, trucks & SUVs
- 1994 - 2000 Models
- CU Loan Officers will be on site for quick processing
- Have your loan pre-approved before the sale
- Call 342-8888 ext. 13



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FEDERAL CREDIT UNION  
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TRNA Welcomes Our Newest Business Member!



MAIL BOXES ETC.

Jerry Beck  
Owner / Operator

8201 Golf Course Rd. NW  
Petroglyph Plaza, Suite D3  
Albuquerque, NM 87120

505-792-0917  
Fax: 505-792-0926

# West Side YMCA News

**What:** YMCA Active Older Adults, and Sun Tours, presents **Silverton Train Fall Foliage.** Silverton Train, Telluride, Durango, Aztec National Monument, Mesa Verde National Park.

**When:** Three glorious days, and two nights, September 22 - 24

**Cost:** \$333.00 per person for double occupancy.

**How:** Request a reservation form from West Side YMCA Silverton Train Fall Foliage, from Sun Tours at 889-8888 or 1-800-666-6786

The West Side Family YMCA's Child Care Program is now accepting donations of Pre-school age toys such as arts and crafts materials, games and ethnic dolls, etc. . . .

Your used children's toys are our children's treasures. The YMCA is a non-profit organization and all donations are tax deductible.

Please call the West Side Family YMCA at 899-8417 Monday through Friday between the hours of 8am and 6pm, before donating to ensure your donation will be put to good use at our center.

We're Happy to be Your Neighbor!



## Brownell's

8201 Golf Course Rd, NW  
Petroglyph Plaza

890-3909

## Taylor Ranch Neighborhood Association, Inc. Membership Application

This is a:  new membership  
 renewal membership

Type of membership:  Resident/Landowner  
 Business

07/00

Name: \_\_\_\_\_ Phone number: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ Subdivision Name: \_\_\_\_\_

*We can always use your help! Please check off any areas of interest in which I can help the Association:*

- |   |                                       |   |   |
|---|---------------------------------------|---|---|
| <input type="checkbox"/> Crime Prevention   | <input type="checkbox"/> Education    | <input type="checkbox"/> Membership     | <input type="checkbox"/> Newsletter         |
| <input type="checkbox"/> Parks & Recreation | <input type="checkbox"/> Library      | <input type="checkbox"/> Beautification | <input type="checkbox"/> Environment        |
| <input type="checkbox"/> Public Relations   | <input type="checkbox"/> Zoning       | <input type="checkbox"/> Voting         | <input type="checkbox"/> Social Activities  |
| <input type="checkbox"/> Senior Center      | <input type="checkbox"/> Traffic      | <input type="checkbox"/> Calling        | <input type="checkbox"/> Children's Parties |
| <input type="checkbox"/> Board of Directors | <input type="checkbox"/> Other: _____ |   |   |

*I am enclosing a check made out to TRNA in the amount of:*

Resident:  \$12, 1-year       \$22, 2-years       \$30, 3-years

*New resident memberships only: You may pro-rate your dues for the first year you join TRNA as follows:*

\$12 if join Jan-Feb-Mar     \$9 if join Apr-May-Jun     \$6 if join Jul-Aug-Sep     \$12 if join Oct-Nov-Dec  
Business:  \$50 1-year       \$90 2-year       \$125 3-year

*New business memberships only: You may pro-rate your dues for the first year you join TRNA as follows:*

\$50 if join Jan-Feb-Mar     \$40 if join Apr-May-Jun     \$25 if join Jul-Aug-Sep     \$50 if join Oct-Nov-Dec

Please mail this application with a check to: TRNA Membership, P.O. Box 66288, Albuquerque, NM 87193-6288

**USEFUL  
PHONE  
NUMBERS**



Animal Control (West side) .....	768-1935
Burn/No-Burn Advisory .....	768-2876
City/County Information .....	768-2000
Community Planning .....	924-3860
Garbage Collection Problems .....	761-8100
Gas Leaks (days) .....	246-7474
Gas Leaks (nights & weekends) .....	880-7300
Graffiti Removal Services .....	857-8055
Los Volcanes Senior Center .....	836-8745
Office of Senior Affairs .....	764-6400
Pothole Hotline .....	768-4653
Ridepool .....	243-7433
Recycling Information .....	761-8100
State Information .....	1-800-825-6639
Wasted Water Hotline .....	768-3640
Water & Sewer Emergencies .....	857-8250
Weed & Litter Complaints .....	924-3850

**POLICE &  
EMERGENCY  
PHONE NUMBERS**



Crime Prevention Unit .....	924-3600
DWI Report Line .....	1-800-232-8374
DWI Safe Ride Home (year round) .....	242-RIDE
<b>Emergency</b> .....	<b>911</b>
Fire (non-emergency) .....	243-6601
Fire Marshal's Office .....	888-8124
National Fraud Info. Center .....	800-876-7060
Phone-in reports, copy of traffic report ..	768-2030
Poison & Drug Information .....	272-2222
Police (non-emergency) .....	242-COPS
Police Substation (West side) .....	831-4705
Police Substation (Valley) .....	761-8800
Sheriff's Department (non-emergency) ..	768-4160
State Police .....	841-9256
Urgent Care, Presbyterian @ Atrisco ....	224-7575
Urgent Care, St. Joseph West Side Hospital ....	893-2000
Urgent Care, Lovelace @ Coors .....	839-2300

Please pass this on to your neighbor and suggest they join TRNA to receive their own copy of this newsletter. TRNA needs all our neighbor's support to keep improving our neighborhood, planning social events, watching zoning changes, assisting with community policing, and informing you of what's going on in and around your home in Taylor Ranch.



Taylor Ranch Neighborhood Association, Inc.  
P.O. Box 66288  
Albuquerque, NM 87193-6288

***Return Service Requested***

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