

# MESA MESSENGER

Taylor Ranch Neighborhood Association, Inc.

August 1993

## PRESIDENT'S MESSAGE

This month I would like to discuss membership with the membership. During the "apartment" fiasco several years ago, our membership soared and people were practically lining up to join TRNA. Since the apartments are now gone and life in Taylor Ranch is pretty good, many people don't think much about TRNA. The truth is that TRNA is partly responsible for that "pretty good" life. We are still painting out graffiti and keeping watch over our neighborhood by day and by night. During the last few years, our membership has declined significantly. This hurts our cause because we no longer can go down to City Hall and say we represent 600 families. Believe me, that gets a lot of people's attention because our motto, "membership is our strength," is the absolute truth. Several members of the Board of Directors have produced a pretty slick-looking marketing brochure and over the next few months we (the Board) are going to focus very hard on getting our membership numbers up. With over 8000 homes in our area, we have a lot of ground to cover. Although we have not ruled out a mass mailing, statistics have proven that person-to-person contact is the most effective method of getting people to sign up.

If you would be willing to take a few of the brochures and hand them out to you neighbors, please call me at 897-7733 or Steve Murtha at 898-7330, or any other

Board member, and we will get some to you. (This might be a good way to meet your neighbors.) I hope to hear from you soon. God bless your family, and see you in next month's newsletter.

*Dave Otto*



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# August 1993



| Sun | Mon  | Tue  | Wed | Thurs | Fri | Sat  |
|-----|--|--|-----|-------|-----|--|
| 1.  | 2  | 3  | 4   | 5     | 6   | 7<br>Recycling,<br>Walgreens, 8:30-<br>11:00, Bob Hume,<br>898-6228  |
| 8   | 9  | 10<br>Social Activities<br>Committee, 7:00p,<br>Teresa Chavez,<br>899-9330 | 11  | 12    | 13  | 14<br>Wildflower<br>seeding, 6:00-<br>11:00, Bob Hume,<br>898-6228   |
| 15  | 16<br>First Day of School<br>(traditional<br>calendar) | 17   | 18  | 19    | 20  | 21   |
| 22  | 23   | 24<br>Board of Directors.<br>7:00, Dave Otto,<br>897-7733                  | 25  | 26    | 27  | 28<br>Flea Market, Mesa<br>View Methodist<br>Church, 9:00a-<br>2:00p |
| 29  | 30   | 31   |     |       |     |  |

## TRNA BOARD OF DIRECTORS

|                 |  |             |
|-----------------|--|-------------|
| DAVE OTTO       | President                                      | 897-7733    |
| DON NEWTON      | Vice President, Governmental Affairs Committee | 898-2185    |
| TERESA CHAVEZ   | Secretary, Social Activities Committee         | 899-9330    |
| THOM WRIGHT     | Treasurer                                      | 897-0476    |
| LORI APT        | Education Committee                            | 897-9059    |
| BILL GHORMLEY   | Newsletter                                     | 898-1264    |
| JOHN HEMLER     | Public Relations Committee, Youth Committee    | 897-3763    |
| BOB HUME        | Environmental Committee                        | 898-6228    |
| STEVE MURTHA    | Membership Committee                           | 898-7330    |
| LEROY STRADFORD | Parks & Recreation Committee                   | 897-2584    |
| MARIA MARTIN    | Social Activities Committee                    | who knows?? |



## SOCIAL ACTIVITIES COMMITTEE

It's time to clean out your garage again. The semi-annual TRNA Flea Market is coming up on August 28, from 9:00 a.m. to 2:00 p.m. We will set up at the Mesa View Methodist Church parking lot at 4701 Montaña Road. A great flea market location.

Taylor Ranch is known among flea marketers to have the best junqué around. Many people come from all over the City every Saturday to buy our olde stuff. It's so easy at our Flea Market, because we do all the work. We advertise, put up signs, and we even have food and drinks for sale.



Members can rent a space for \$5.00, nonmembers for \$8.00. Mark your calendar for August 28 to come and sell, or to come and buy, or even both. Call TERESA at 899-9330 to reserve a space.

The Social Activities Committee would like to say good-bye to JEAN SLANE. Jean was very active in TRNA, doing everything from editing the newsletter to social committee work. She will really be missed. She and her family have moved to Colorado Springs and we all wish them good luck and happiness with their new baby.

The Social Activities Committee is also looking for a few new members. We have lots of fun putting together many worthwhile events. We would like your input on the Christmas Party, Easter Party, etc. Now is the perfect time to volunteer your time and imagination. Please call Teresa at 899-9330.

*See you at the Flea Market!!*

*Maria Martin*

## ENVIRON- MENTAL COMMITTEE

### RECYCLING

We will pick up aluminum Saturday, August 7, the same day as the City's glass pick-up. Give the City your glass; give TRNA your aluminum. Last month, we made \$54.96. Remember, the money we collect will be used to beautify our streets.

Note that the City refuse picks up from 8:30 a.m. to 3:00 p.m. We try to pick up from 8:30 to 11:00 so that we can get down to the dealer to sell the aluminum. If you can't get there by 11:00, just leave your aluminum with the refuse people and we will stop by and collect it around 2:30. If you are interested in helping, give me a call at 898-6228.

### WILDFLOWER PROJECT

The wildflower project is the first major beautification project for the Environmental Committee. We began planting wildflower seeds on Montaña between Walgreen's and San Ildefonso on July 10th. The committee was joined by four able volunteers and we accomplished a lot. We will finish the Montaña medians the morning of Saturday, August 14, from 6:00 to 11:00 a.m. If you are interested in participating, call me at 898-6228. If 6:00 a.m. is too early, join us when you can.

We are also putting together packets of seeds for families wishing to plant wildflowers along streets between walls and sidewalks. If you are interested in seeds for this purpose, give me a call.

One disturbing note--we found a large number of miniature liquor bottles in the median while we were seeding. Our fear is that the liquor is being consumed by young people.

### COMMITTEE MEETING

The next Environmental Committee meeting will be the second Tuesday of the month, August 10th. The meeting starts at 7:00 p.m. at my home, 5404 Las Trampas Way. We need new members on the Committee. If you are interested, please call. If you would like to attend a meeting to see what we do, you will be welcome.

*Bob Hume*

# INCREDIBLE SHRINKING NEWSLETTER

Our loyal readers may have noticed that the Mesa Messenger is getting smaller. That's because our normal staff of writers--our committee chairs--have ~~been~~ lazy not been very busy lately. As Dave Otto noted in his President's Message, this is a reflection of our success as a neighborhood association. But it makes for very little news.

So, to help increase the news content of the Messenger, we have decided to invite contributions from our membership. We are looking for SHORT articles of neighborhood interest, which may be news items, anecdotes, ~~hysterical~~ historical trivia, even cartoons. Please, no recipes or crossword puzzles (they create too much work for our graphics artist). Articles should be non-commercial, non-political, in good taste, and avoid scathing attacks on



public officials and newsletter editors. Articles which violate these rules will not be printed (but may be kept for later use in the editor's memoirs). The decision of our judges maybe final.

Acceptable articles will be used whenever space permits, which has been a lot recently. Contributors whose articles are printed will be paid at twice our normal rate, but may suffer the humiliation of having the editor delete or embellish portions of the article. Submissions need not be typed or word-processed, nor use the President's English, and graphics would be nice but are not required.

If you think you have something to contribute to our literary culture, call **BILL GHORMLEY AT 898-1264.**

## TRNA MEETINGS



All TRNA meetings, including Board of Directors meetings, are open to all members of the Association. If you are interested in becoming involved, you are encouraged to contact the Association President, Directors or committee Chairs, to verify the time and place of meetings. Their names and phone numbers are listed on **Page 2** of this newsletter.

## PUBLIC FORUM

Any TRNA member who wishes to address the Board of Directors may do so during the Public Forum which is a part of each BOD meeting. Members who would like to speak shoul contact Association President

### coming...

*General membership meeting to meet City Council & Mayoral candidates, LB7 Middle School Gym, September 23*

*Annual TRNA Christmas Party, December 10*

*Summer Festival '94, May 21, 1994*



**DAVE OTTO, 897-7733**, at least five working days prior to the scheduled meeting. *BOD meetings are normally held on the fourth Tuesday of each month at 7:00 p.m.*