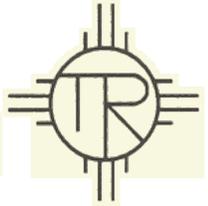


Mesa Messenger



Taylor Ranch Neighborhood Association, Inc.

June 1993

President's Message

If I were sum up Summer Festival '93 in a few words, I guess I would say, "it was the best of times. It was the worst of times." As an accountant, I tend to reduce almost everything to financial terms. From a financial viewpoint, the Summer Festival was very successful. Preliminary calculations (mine) are that we will at least break even and probably make a small profit. This is very good since the first two Festivals did not do as well. That's the "best of times" part. Now to the "worst of times" part.

I should preface my remarks here by giving you a short report on the time and effort that goes into planning the parade, flea market, and other activities. The first step is to secure places to have these various events. In order to have a parade in Albuquerque you must have permit. "Big deal," you say? This permit requires six (NOT a typo) signatures from various city officers. You still say, "big deal"? Most of these officers are either in meetings or out of the office. So you leave the permit and come back the next day, and then move on to the next officer. Believe me, it's a big deal. In addition, permission to use the park and a noise permit (new this year) must be obtained separately. Thankfully, it only takes one phone call to get Cross of Hope to let us use their parking lot for the flea market. After this, numerous letters have to be sent and phone calls made to line up all the parade entrants. Then you have to get lots of volunteers and coordinate the whole thing.

I could easily write a book about the work of the Social Activities Committee on the flea market and park food sales. Let me just ask you this: how many of you would be willing to store hundreds of hamburgers, hot dogs, and drinks in your freezer and garage for weeks, get up at 6:00 on Saturday morning to put up signs and then spend most of the morning setting up vendors and standing over a hot grille?

"So what's your point, Dave"? My point is this: Lots of people spend lots of time (don't forget, not one paid staff person) putting a good time together. We obtained more publicity than ever before, including a front page story in *Metro Plus*. Despite all this, the participation from Taylor Ranch was... well, let's use "poor." The attendance at the parade was a mere shadow of it's former self. Frankly, most of the directors were very disappointed and I even heard talk of not doing it next year. Friends, I don't have the answer. We look at the Summer Festival as a way for Taylor Ranch to have fun and show off for the rest of the City. It is an opportunity to show what a great community we have. I would welcome any comments or suggestions you may have as to how we can achieve these goals.

OK. Enough negativity. Look elsewhere in the newsletter for **JOHN HEMLER'S** report about the Festival. Don't forget about Arts in the Park from 2:00 to 5:00 on June 13. Bring a blanket to the "Fountain Park" and enjoy some free entertainment. Food and drinks will be available from TRNA.



God bless you, and see you in next month's newsletter.

Dave Otto

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		<i>June 1993</i>					
Sun	Mon	Tue	Wed	Thurs	Fri	Sat	
		1	2	3	4	5	
6	7	8 Environmental Committee, 700p Bob Hume 898-6228	9	10	11	12	
13 Arts in the Parks/ Youth Committee John Hemler 897-3763	14	15	16	17	18	19	
20	21	22 Board of Directors Monthly Meeting 700p, Dave Otto, 897-7733	23	24 General Member- ship Meeting 700p Dave Otto 897-7733	25 Teen Swim Party Sierra Vista, 6:00- 8:30p, John Hemler, 897-3763	26	
27	28	29	30				

SUMMERBEST '93
Be a part of the party!

<i>TRNA BOARD OF DIRECTORS</i>	
DAVE OTTO	President..... 897-7733
DON NEWTON	Vice President, Governmental Affairs Committee 898-2185
TERESA CHAVEZ	Secretary, Social Activities Committee 899-9330
THOM WRIGHT	Treasurer..... 897-0476
LORI APT	Education Committee 897-9059
BILL GHORMLEY	Newsletter 898-1264
JOHN HEMLER	Public Relations Committee, Youth Committee 897-3763
BOB HUME	Environmental Committee 898-6228
STEVE MURTHA	Membership Committee 898-7330
LEROY STRADFORD	Parks & Recreation Committee 897-3763
OPEN POSITION

Summer Festival '93

Festival '93 has come and gone. For all who were involved, from paraders to barricade volunteers, it was a lot of fun--and a lot of work! Elsewhere in this newsletter, our President has discussed the seeming lack of interest by most Taylor Ranch residents on attending the festival. The purpose of this article is to discuss the participants in the various events, awards presented, and to thank the many volunteers who helped to make the festival go--and to thank those spectators who did come to the festival.

The parade got off to a somewhat rocky start, but the participants seemed to have a good time--in the assembly area, while marching, and afterwards in the Mariposa Basin Park. Awards were presented to the following organizations in five different categories and for an overall best theme (America the Beautiful):

BEST THEME AWARD: VIETNAM VETERANS OF NEW MEXICO COLOR GUARD

COMMUNITY ORGANIZATIONS:

1st--NATIONAL PARK SERVICE (Petroglyph National Monument)

2nd--CIBOLA NATIONAL PARK (Smokey Bear)

COMMUNITY YOUTH:

1st--CUB SCOUT PACK #126

2nd--BROWNIE TROOP #1188

COMMUNITY YOUTH (Performing Groups):

1st (tie)--ALBUQUERQUE STARS and ADAMS MIDDLE SCHOOL DRILL TEAM

2nd--TAFT MIDDLE SCHOOL DRILL TEAM

MARCHING/VETERANS UNITS:

1st--BALLUT AHYAD SHRINE BAGPIPE AND DRUM BAND

2nd--VIETNAM VETERANS OF NEW MEXICO COLOR GUARD

FLOATS:

1st--APPLE BLOSSOM FLORAL

2nd--CLASSIC CRUISERS CAR CLUB

In all, there were over 40 entries in the parade, and the judges had a hard time coming up with the list of winners. Congratulations to all the winners and all parade participants.

Immediately following the parade, the Mariposa Basin Park was dedicated with colors flying and the National Anthem. Parade dignitaries (State Senators CHAVEZ and CARRARO, State Representative BARBER, County Commissioner BACA and City Counsellor ARMIJO) were joined by JAY CZAR (Head of the City's

Department of Parks and General Services) for brief remarks during the ceremonies.

From 11:15 until Noon, the Johnson Middle School bands (beginners and advanced) played their hearts out on the north end of the soccer fields in the park. Almost 100 percent of the 76 band members were present.



Congratulations to **BANDMASTER GEORGE MURRAY** and his students--they did a great job! He told me that next year they hope to march in the parade as well!

Also from 11:15 until Noon, the drill team competition was held on the south end of the soccer fields. Of the six teams originally entered in the competition, five showed in full force: Adams Middle School, Taft Middle School, Dana's Westside Gymnastics, Dana's Westside Rhythmic Gymnastics, and the Albuquerque Stars. Although they had just completed the parade march, every group performed outstandingly. This was evidenced by the fact that out of a possible 120 points maximum, the 1st Place Team (**TAFT MIDDLE SCHOOL**) beat the 2nd Place Team (**ADAMS MIDDLE SCHOOL**) by less than two points!

Games for children up through the fifth grade were conducted at the playground in the park from 11:00 a.m. to 1:00 p.m. Although the turnout was considerably smaller than last year, those children who did come had a great time.

I had planned to individually list the names of all the volunteers who helped put on this year's festival--but we just don't have enough space to list over 50 names (over 300 names if we include the parade participants, band members, etc., who were really volunteers). These volunteers did everything: assembling the parade, driving dignitaries, moving chairs for the band to the soccer field and back, judging the parade and drill competition, conducting children's games, manning barricades. Everyone did a great job and had a great time as well. Thanks!

Before closing, we would especially like to thank:

■ **DEBBIE and VERNON TATUM**, who drove all the way from Belen to provide the flat bed trailer for

Continued on Page 4



Summer Festival continued

the parade reviewing stand, a pickup to move chairs, and to help run the children's games.

■ **PITRE BUICK, WESTSIDE CHRYSLER/PLYMOUTH, and RELIABLE CHEVROLET** for furnishing the convertibles for the parade dignitaries.

■ **KAMX** announcers **PAUL DOUGLAS** and **RYAN CODY**, and their management and staff, for promoting the festival and emceeding the parade and park dedication.

John Hemler

Anti-Graffiti Update

In the past few issues of the *Mesa Messenger*, the graffiti problem in Taylor Ranch has been described, along with the City's new anti-graffiti ordinance and the new Anti-Graffiti Coordination Office. TRNA is now working with this Office to set up a neighborhood (TR) variation to the City's proposed "adopt-a-block" campaign. By establishing this variation with the City, we will be able to obtain paint [to cover up graffiti] from the City, instead of having to buy it or scrounge for it as we have been doing since 1987.

However, as is always the case in dealing with governmental institutions, there are forms to be filled out. Two of these forms, the "Group Agreement Form" and the "Volunteer Agreement Form" have to be signed by each person who agrees to help paint out graffiti on a block, or (in our case) in a neighborhood.

In the next few weeks, I will be contacting all of the current volunteers in Taylor Ranch to get their signatures, etc. Anyone else who also wants to help in this program is encouraged to call **JOHN HEMLER, 897-3763**. We hope to conclude this agreement with the City within the next month so that they will start supplying us with the paint that we need.

John Hemler

SUMMERFEST '93

Be a Part of the Party!

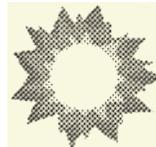
- June 5 *Taste of Summerfest*
- June 12 *Cajun / Carribean / French Nite*
- June 19 *Italian Night*
- June 26 *Native American Night*
- July 3 *Eastern European Night*
- July 10 *Irish / Scottish Night*
- July 17 *African-American Night*
- July 24 *Greek / Mediterranean Nite*
- July 31 *Asian Night*
- August 7 *Middle Eastern / India Nite*
- August 14 *German Night*
- August 21 *Hispanic Night*



Arts In The Parks



- June 6 *Inez Park*
- June 13 *Taylor Ranch Park*
Taylor Ranch & Montaño
- June 27 *Hyder Park*
- July 18 *Ridgecrest Park*
- July 25 *Old Town Plaza*
- August 1 *Hoffman Park*
- August 8 *Netherwood Park*
- August 15 *Montgomery Park*
- August 22 *Renaissance Fair*
Civic Plaza



Albuquerque Concert Band



- May 19 *Hoffman Park*
- June 16 *Bataan Park*
- July 21 *Montaño Park*
Cochiti & Flor de Mayo
- August 18 *Hyder Park*
- September 15 *Sister Cities Park*



No Swimming, Too?



Mesa View United Methodist Church has announced that the pond/fountain in Mesa View Park (also called Fountain Park) has been drained for refurbishment. Look for a new wetlands environment in Fall '93.

Property Values Rise by \$1000s For Pennies a Day

Yes, it's true, and that's no exaggeration, either! For just 3¢ per day, you can not only enhance the value of your home, but also make your community one that is cleaner, safer and more enjoyable to live in. Quite simply, your membership dues to TRNA of just \$12.00 per year go towards the many unseen efforts of your Association's volunteer endeavors. Everybody who serves does so without pay, and usually without much recognition, either. Thanks to all volunteers past, present and future. YOU are responsible for making Taylor Ranch what it is today!

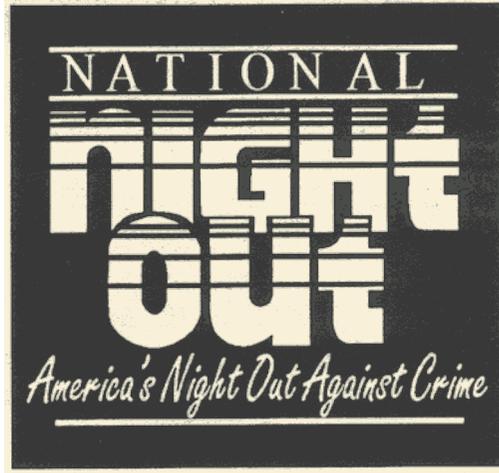
The many attractive features of our community helped us make the choice to invest in our homes here. To think that TR is for all practical purposes less than 20 years old boggles the mind, considering the well-planned growth that it has enjoyed. We're proud of the parks and schools serving the neighborhood (with more to come!), the tastefully designed shopping and office areas that add convenience to our lives, and the fact that our community *and* Association serve as models for other communities in metropolitan area. All these things and more are what caused you to invest here, and will cause future families and homeowners to want to as well. The amenities our community offers contribute to the "quality of life" and resulting enhanced home values--making your home and decision to live here a sound investment

General Membership Meeting!

Thursday
June 24th
7:00 p.m.

Tuesday, August 3, 1993

Tuesday, August 3, 1993



Tuesday, August 3, 1993

Tuesday, August 3, 1993

choice. Wait, it gets better!

Receiving this newsletter means that you are a dues-paying member (\$1 per month) and are aware of the value of your contribution. For that, we appreciate your support and concern about Taylor Ranch. However, I'll bet that if you asked the neighbors in front, back and both sides of you if they were members--let alone aware of the Association's existence--they would shake their heads. Most folks are thrilled to hear that the Association exists and are equally excited to know they can inexpensively help their community and their property values. You'll be doing them and yourself a favor to ask if they are a member...yet!

As your Membership Committee Chair, I look forward to spreading the word about the Association and the work it does to make Taylor Ranch a great place to live in, and a great investment--with your help, of course! Call your neighbors, and then have them call me, anytime, at 898-7330.

Congratulations and thanks to the following who have renewed their membership or who have just joined TRNA. ¡¡¡Muchos gracias!!!

- DEBBIE BACA
- JAMES, JAN, JEFF, ROSELLA AND JANET BERRY
- ROGER BLANKENSHIP
- TONY AND JACKIE GRIEGO
- BILL AND BEV FRY
- STEPHANIE AND RUBEN LLAMAS
- DANA AND TERESSA PERRY
- RAY AND LORRAINE PERRY

Steve Murtha

Youth Committee

NEW OFFICERS. At its April meeting, the Youth Committee elected the following new officers:

Committee Chair	KAREN POLING
Vice Chair	HEATHER BURKHOLDER
Secretary	SHANNON ASHLEY
Historian	JOSH MICHELSON

The Committee wants to express its appreciation to the outgoing Chair and Vice Chair, **JULIE NIEMEYER** and **STACY SIMPSON**.

NEW COMMITTEE MEMBERS. Also at the April meeting, the Committee voted to accept the following as new members of the Committee:

Jennifer Nocera
Katie Arias
Josh Michelsohn

These bring the Committee up to its full strength. **Shawn Sever**, who lives in Paradise Hills, was accepted as an associate member.

SOCIAL ACTIVITIES. On Friday, April 30, the Committee held its Spring Dance in the Johnson Middle School gymnasium. **Mark Pringle**, owner of the Tuxedo Junction DJ Service, provided the music. This was the Committee's second dance this year and over 200 teens, ages 12-18, turned out. Soft drinks and cookies were served.

COMMUNITY ACTIVITIES. Eight members of the Youth Committee helped on the TRNA's Social Activities Committee's Annual Easter Party, doing everything from stuffing eggs to face painting and helping with games. During the TR Summer Festival '93 (May 22), seven committee members helped with the parade and with hauling chairs and music stands to and from the middle school for the LBJ bands' concert in the Mariposa Basin Park. During this period, **Mike Silecchia** also helped paint out graffiti around the neighborhood.

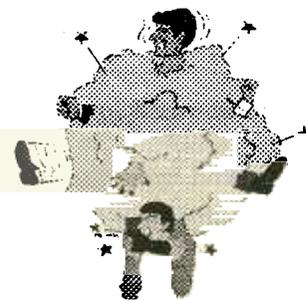
FUTURE ACTIVITIES. A youth swim party is planned for **Friday, June 25**, at the Sierra

Vista pool on Montano. The party will last from **6:00 to 8:30 p.m.** Music is planned and swimming, diving and other contests will be held. The Committee is also planning a fund raiser (probably a car wash/hot dog/coke fund raiser).

John Hember

TRNA Meetings

All TRNA meetings, including Board of Directors meetings, are open to all members of the Association. If you are interested in becoming involved, you are encouraged to contact the Association President or any director to verify the time and place of meetings. Their names and phone numbers are listed on **Page 2** of this newsletter.



Public Forum

Any TRNA member who wishes to address the Board of directors may do so during the Public Forum which is a part of each BOD meeting. Members who would like to speak should contact President **Dave Otto, 897-7733**, at least five working days before the scheduled meeting. *BOD meetings are normally held on the fourth Tuesday of each month, at 7:00 p.m.*



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BUSINESS MEMBERS

Business Members Support TRNA - Please Support Them

Albertsons	Keller's Farm Stores
Apple Blossom's Florist	Nora Perneroy, Century 21 Realtor
B&D Trophies	Oppel-Jenkins Group
Blake's Lottaburger	Riverside Animal Hospital
Centex Homes	Ruth Coon & Company, Realtors
Comet Cleaners	Sivage-Thomas Homes
First National Bank in Albuquerque	Taylor Ranch Baptist Church
Fred VanBerkel, General Contractors	Travel Trends
Jaybird Computing	



Taylor Ranch Neighborhood Association MEMBERSHIP APPLICATION

New Membership

Membership Renewal

Date: _____

Names: _____ Address: _____

Phone: _____

Areas of Interest in Which I Will Help the Association:

Crime Prevention

Education

Membership

Newsletter

Parks and Recreation

Library

Beautification

Public Relations

Children's Parties

Traffic Control

Environment

Social Activities

Willing to Help

Senior Center

Board of Directors

Voting

Zoning

Calling

Other: _____

Resident Membership:

One Year - \$12.00; Two Years - \$22; Three Years - \$30

Signature _____

Please make check payable to TRNA

Send to: TRNA * PO Box 75157 * 3200 Coors Road NW, #G * Albuquerque, NM 98120-1629

Taylor Ranch Neighborhood Association
PO Box 75157
3200 Coors Road NW, #G
Albuquerque, NM 87120-1629

