

## Membership Renewal Time & Errata

Virginia Klebesadel, Secretary, TRNA

As you know, the membership period for TRNA is January to December of any given year. Check-out the mailing label of this issue to see if you are among the 2/3 of the memberships due to renew this year. The greeting line will tell you that your 'Membership expires December 2004, please renew.' Also, consider providing a gift membership to those around your neighborhood that might benefit from involvement in TRNA.

*Ed: Last month's newsletter had an error on the membership form for the 2-year family extension rate, which was \$10 less than it should have been. TRNA will no longer accept that form renewal rate as of December 1st. All such forms will be returned. Please use the renewal form in this newsletter or the ones on the TRNA.ORG web site. ®*

## TRCC Computer Lab Open House

If you've been at the Taylor Ranch Community Center, you've probably seen the Computer Lab with 40 brand new computers, waiting for use by our neighborhoods. On Wednesday December 15th, from 7-9 p.m., there will be an open house where you can learn about future classes and other activities concerning that lab. Want to take a class? Want to help with a class? Want to give a class? Stop by at the open house then. You can also stop by earlier and inquire at the Taylor Ranch Community Center. ®



## President's Message

Don MacCornack, President, TRNA

Sadly, Eddie Costello resigned from the TRNA Board. Eddie was involved with the Board for four years. He was instrumental in getting projects accomplished. Eddie, thank you for your time and energy, we will miss you.

Please take time to consider a correspondence I received from Mayor Chavez, page three. Once you look at it, please your comments to me at [president@trna.org](mailto:president@trna.org)

TRNA is hiring for the following positions. No pay, but the rewards are great.

*Director • Youth Committee Chair • Land Use Chair*

For information on time commitment, support provided, and any other questions, contact any of the directors listed in this issue.

Thank you for your support and Happy Holidays! ®

Happy  
Holidays  
from the  
TRNA board,  
committee  
members,  
and  
volunteers!



## THE POLAR EXPRESS

Come see all the movie items including gifts, ornaments, and boxed cards!

Happy Holidays from everyone at Brownell's!



Brownell's Hallmark  
in Petroglyph Plaza  
8201 Golf Course Road NW  
890-3909

### What's New at TRNA.ORG

Michael Skroch, Director, Web Site

TRNA's web site now has a listing of events and news relevant to TRNA members and those in Taylor Ranch. See the scrolling information on the home page and the "News & Events" page. Each page will have different information.

Not sure where to find what you're looking for? See the "Help" page, which has both a topical outline and an alphabetical index to most of the web site's features.

Did you miss the Taylor Ranch Community Center Opening? See the "Photo Album" page on the web site for many pictures of that event.

What community resources are available nearby our neighborhood? Check out the "Community" page with links to several others pages that show resources like our city and state parks. You'll find pictures and lists of what's at each facility as well as links to more detailed information.

This month's username is member and password is 2trna3, both same as last month. ®

### History Corner No. 5

*The Origins of Montaña Road in Taylor Ranch*

Fred van Berkel, TRNA Historian

This story is told by Gene Shelton, who, with Art Brown and Jose Yguado, might be called founding grandfathers of our neighborhood. The story of these three entrepreneurs is fascinating, timely and thoroughly American. Here is an abridged version of Gene's story about how Taylor Ranch, Montaña Road and the Montaña Bridge got started.

"I moved to Albuquerque in 1954, renting a house in the NE Heights. At that time vegetation and trees were sparse. Menaul was a two-way paved street with a pall of dust extending from the valley to Hoffmantown caused by morning and evening traffic which drove and passed on the shoulders. There was one café on Menaul and two or three on Central East of downtown.

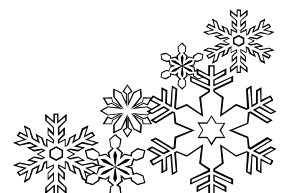
One day, after visiting Corrales, I noticed a paved road that connected to Corrales road west of the bridge. In exploring this route south, I found a small airport nearby. I wondered who the shrewd politician might be who influenced the road department into paving a road without cars, houses or people. On this first trip I drove all the way from the Corrales Bridge south to Central without meeting a car.

In 1960 I met the Taylors, who owned 1000 acres west of the Rio Grande and North of St. Joseph College. They would were willing to sell the land west of Coors (about 350 acres) and would keep the land east of Coors for pasture.

We drove over and took a look. There were no improvements. On the south and west boundaries was a meandering dirt road with a couple of windmills and some nondescript shacks. Later the east-west part of the dirt street was named Dellyne.

In September, 1961, I asked the Taylors for an option to buy for the rest of the year to see what I could do about marketing the 350 acres with a mile of frontage on Coors. I gave them \$75.00 for the three months remaining of 1961, with a price at \$1125.00 an acre. I spent \$3.00 on an ad with Albuquerque Publishing, offering to sell land. The next day a man by the name of Art Brown called and wanted to meet me for coffee.

*Continued on page 3...*



... "President's Message" continued from page 1

*Dear Neighborhood President:*

Once every two years, the state legislature convenes for one of its 'long' 60-day sessions and covers a full array of issues in addition to the annual budget. This January 18th begins one of those sessions in Santa Fe, and there is an item in the city's Legislative Policies package where I am hopeful you might be of particular assistance.

In the area of economic development, we will again be pursuing the authority to establish local Neighborhood Improvement Districts to directly accomplish specific goals of particular neighborhoods. With this legislation, a neighborhood could choose to raise its own revenue for a specific public purpose that is not otherwise going to get done at either the city or state level.

One neighborhood might see the need to have its businesses all pitch in for median improvements, or a pedestrian promenade. Another might want specific security improvements or bike trails. Unfortunately, as things currently stand, neighborhoods generally lack the authority to take such initiatives, regardless of how greatly needed the project might be.

Together I believe we can change this in Santa Fe this year, and empower our neighborhoods to undertake such improvements where needed. The key to success lies in letting your elected state Representatives and state Senators know that this issue is important to us.

Letters can be addressed to: State Capitol, Santa Fe, NM 87503.

In care of your state Senator and Representative. If you do not know who represents your neighborhood, please do not hesitate to call my office at 768-3000 and we will let you know. You can also call at (505) 986-4300 during the session and ask the legislative switchboard to connect you to your elected officials' office.

Working together, I am confident we can get this legislation to the Governor's desk and that he will sign it. Our quality of life improvements will make it well worth the effort.

Sincerely,

*Martin J. Chávez*

... "History Corner" continued from page 2

Art was interested in developing the West side. He introduced me to his friend Jose Yguado, who was trained in master planning and zoning. Each gave me \$25.00 for 1/3 interest in my option.

We knew it would take a year or longer to accomplish all that we anticipated: zoning approval, master plan, city annexation, and all the infrastructure necessary for a viable project.

By the end of the year we met with the Taylors, explained our plans, and offered to pay \$500.00 to extend our option for six months. After that, we kept extending the option for a series of six-month extensions for \$1000 each.

At one time Art, Joe and I were looking at the plans laid out on a wide table. Joe said we should divide our land into two equal parcels with a road right down the middle, from Coors west to D.W. Falls' Volcano Cliffs, a development to the west of our property. He said, "It looks like Montaña Road on the east side of the river lines up pretty well with that projected middle road." Art agreed. "Let's call it Montaña Road, and why not build a bridge straight across the river?"

In 1963 while I was checking out the survey of Montaña Road, I noticed a grader scraping out the road, going east from Volcano Cliffs. I followed him as he was pushing dirt down to Coors. No doubt there have been a million trips down that hill since that historic occasion when I initiated the first one.

We had been stirring up activity with media attention, the beating of drums, and much fanfare. In November, 1963, Art and I had sold 140 acres west of our planned College Heights development to Albuquerque Gravel Products Company for \$175,000.00. On November 4, 1964, the College of St. Joseph hosted a meeting to promote West Side infrastructure, especially the construction of a bridge at Montaña.

In a memo on November 7, 1964, before implementation of our annexation by the city, Art detailed imminent problems relating to the difficulty of selling land, our precarious financial condition (only \$1150 in the bank and all of it committed toward development costs), the scheduling of a TV special, the polling of the new city commission on the need for the Montaña Bridge and the touting of our property for sale.

By January 10, 1965, the Syndicate of Brown, Shelton, Talbot and Yguado held title to 12.85 acres with all city utilities, continued to hold an option on 333 acres of prime land and owned capital of \$30,000 in Western Estate stock and \$30,000 in College Heights stock.

*Continued on page 5...*

**TOTAL BODY WELLNESS, LLC**  
pilates • fitness • post-rehab • lifestyle

**JEANETTE HARRIS**  
*Certified Fitness and Lifestyle Consultant*

5421 ARABIAN PLACE NW  
ALBUQUERQUE, NM 87120
505.710.6646  
TOTALBODYWELLNESS@MSN.COM

## New Business Member

We welcome *Total Body Wellness, LLC* as a new TRNA business member. See Jeanette Harris' business card on page three. She is a certified fitness and lifestyle consultant providing individualized instruction in Pilates, fitness, yoga, weight management, post-rehabilitation, and lifestyle teaching. She also provides gift certificates for her services. ®



## From the desk of Lieutenant Edmond Perea

and Dayshift officers of the Westside Area Command

Dear Friends,

This is the time of year we set aside to count our blessings and share remembrances with gifts of appreciation, love and affection. I want you to know that I appreciate each and everyone of you and want to remind you to follow safe practices during this holiday season.

Remember to please, take care of yourself and look out for each other as we move into this holiday season, keeping up with crazy schedules and rushing from one place to the next. You are important and special to me, and besides, you will never do a good job taking care of others unless you take care of yourself first. Be kind to yourself, laugh louder and more often, enjoy and get enough rest.

And if for some reason things have not been that hot this year, don't despair, there is time to readjust and change gears in 2005. Set your goals high then go for it.

While I think about our accomplishments in 2004, I realize I could not have done it without you, without community. As I reflect I do so confident that we have had a successful year together. I appreciate your support that never diminished. My wish for you this season, as we move into a new year is for peace, joy, good health and cheer.

Please keep the following safety tips in mind.

### **At Home:**

\* Don't display gifts where they can be seen from a window or doorway. Store gifts before you go away on a holiday trip.

\* If you go out for the evening, turn on lights and a radio or television so the house looks occupied.

\* "Make sure your neighborhood is as safe as your home."

### **Shopping:**

\* Even though you're rushed and thinking about a thousand things, stay alert to your surroundings and the people around you.

\* Shop before dark if possible, Coordinate shopping trips with a friend if you plan to be out late.

*Continued  
on page 5...*



## Gain Free time...

Balancing Act Bookkeeping Service provides bookkeeping for executives, entrepreneurs and individuals.

### *Services:*

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- Weekly tracking of your account
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Mention this ad  
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Give Robin a call at  
897-9847 or 350-1867  
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*"As a busy small business owner my time is limited. Trying to manage the company and the home finances was really getting difficult. We enlisted the services of Balancing Act and have saved 100's of dollars and have turned our personal credit around. If your busy or just tired of the hassle associated with your personal finances I recommend Balancing act. You will not regret it."*

*F.M. client*

# Taylor Ranch Neighborhood Association Membership Registration

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail address: \_\_\_\_\_

- I'm interested in the following:
- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Beautification   | <input type="checkbox"/> Active Participation | <input type="checkbox"/> Sustaining Member (Newsletter Only) |
| <input type="checkbox"/> Crime Prevention | <input type="checkbox"/> Board of Directors   | <input type="checkbox"/> Calling                             |
| <input type="checkbox"/> Newsletter       | <input type="checkbox"/> Education            | <input type="checkbox"/> Community Center                    |
| <input type="checkbox"/> Voter Education  | <input type="checkbox"/> Parks & Recreation   | <input type="checkbox"/> Membership                          |
|   | <input type="checkbox"/> Zoning               | <input type="checkbox"/> Traffic                             |
|   |   | <input type="checkbox"/> Other _____                         |
|   |   | <input type="checkbox"/> Youth Committee                     |

I'm a new member, enclosing my check made out to TRNA in the amount of:

Resident:  \$18.00 (12 mo, to Dec 2005)       \$34.00 (24 mo., to Dec 2006)

Business:  \$50.00 (12 mo, to Dec 2005)       \$90.00 (24 mo., to Dec 2006)

I'm an existing member, enclosing my check made out to TRNA in the amount of:

Resident:  \$18.00 (1 year extension, Dec 2005)       \$34.00 (2 year extension, Dec 2006)

Business:  \$50.00 (1 year extension, Dec 2005)       \$90.00 (2 year extension, Dec 2006)

Our mission is to Promote, Preserve, and Improve the quality of life in Taylor Ranch.

*If you have already renewed, pass this on to a neighbor!* Call Susan at 897-4684 if you have questions or need more information. Please mail this form with your check to: TRNA Membership, P. O. Box 66288, Albuquerque, NM 87193-6288

Dec 2004

## TRNA Board of Directors and Other TRNA Contacts

President:	Don MacCornack.....897-1593	president@trna.org
Vice-President:	Brett Lopez.....839-4805	vicepresident@trna.org
Secretary:	Virginia Klebesadel....898-9173	secretary@trna.org
Treasurer:	Ceil van Berkel.....899-2738	treasurer@trna.org
Director/ Zoning, Social.:	Brett Lopez .....839-4805	zoning@trna.org
Director/Beautification/Educ:	Lily Andrews.....899-9140	beautification@trna.org
Director/Gov Affairs:	Don Newton .....898-2185	government@trna.org
Director/Land Use, Transp.:	vacant	
Director/Parks & Rec:	Curtis Smith.....899-2696	
Director/Education:	Gene Stone: .....897-4615	education@trna.org
Director/At large:	vacant	
Director/Web Site:	Michael Skroch.....899-4471	webmaster@trna.org
Historian:	Fred van Berkel.....899-2738	historian@trna.org
Membership Chair:	Susan Sisson .....897-4684	membership@trna.org

accomplished by others. This is our legacy. We shed no tears. We would go forward with other dreams. Our promotional land development is but a microcosm of American enterprise. We caused things to happen.”

I would like to thank Gene Shelton and his charming wife for the time and materials they gave me. I used their information to put this article together. ☺

...”History Corner” continued from page 3.

In 1966 we exercised the option and bought the land. On paper, it looked good, but in truth the company was virtually broke.

Although the Coronado Freeway (I-40) bridge opened in 1965, it was still hard to develop College Heights. In 1967 we tried to give away a lot on a corner with Dellyne, all utilities included, to any builder who would start construction within 30 days. There were no takers. I told my partners that times are bad when you can't give land away. Paradise Hills had blocks of houses unsold, boarded up, with tumbleweeds up to the windows.

So, eventually we lost. We had dreams and we had plans. All that we laid out on paper and on the ground was eventually

...”Desk of Lt. Perea” continued from page 4.

\* Teach your children to go to a store clerk or security guard and ask for help if you become separated in a store or shopping mall. They should never go into the parking lot alone.

**At Work:**

\* Give a ride home to a co-worker who drinks alcohol at a holiday party. Don't let a co-worker's holiday be ruined.

\* If someone you know has been a victim offer to help with shopping and locating victim services. Just listening can be a big help.

Be safe, Ed. ☺

Newsletter Email Address: editor@trna.org

Web Site: http://trna.org/

Send your items of community interest to the Mesa Messenger! Submissions must be received by the 22<sup>nd</sup> of the month. Digital media preferred (email) / Please include author and phone number / Include SASE for photo returns. TRNA reserves the right to edit or reject submissions. Copyrighted material requires written permission.

## ***Inside This Issue***

**President's Message**  
**What's new at TRNA.ORG**  
**New Business Member**

**TRCC Computer Lab Open House**  
***TRNA History Corner***  
***From the desk of Lt. Perea***

Taylor Ranch Neighborhood Association, Inc.  
P.O. Box 66288  
Albuquerque, NM 87193-6288

***Return Service Requested***

**PRSTD STD**  
**U.S. POSTAGE**  
**PAID**  
**Albuquerque, NM**  
**Permit # 734**

### **UPCOMING TRNA EVENTS**

**November/December: Renew your membership!**

**December 4, 2004: Holiday Luncheon**

North of Montañó: Dec. 10, 24 **CURBSIDE RECYCLING** South of Montañó: Dec. 3, 17, 31

***CURBSIDE RECYCLING IS CHANGING TO EVERY WEEK STARTING JAN 2005***